

The Impact of Dance
Annual Report 2015



Founder's Message

Anyone can dance
if given the chance.

You DO have the ability to achieve your dance goals, no matter what obstacles you may face. If you have the desire in your heart, take every opportunity to embrace your passion. It IS possible to learn, love, and live a dance-filled life!

-Larisa Hall, Executive Director

About Us

Our Mission

Tap Fever Studios offers instruction in an array of dance genres to people of all physical, developmental, and financial abilities. We help students of all ages enhance self-esteem and “tap” into rhythm and style.

Our History

Founded in 2008 by Larisa Hall, Tap Fever has become a staple of the Pacific Beach community.

The organization’s goal is to provide accessible dance opportunities to anyone with the desire to experience dance.

Core Programs

- Dance Classes
- Performances
- Dancers with Disabilities
- Community Outreach
- Military Discounts
- Scholarships
- Fee Waivers
- Work-Trade
- Internships
- Assist. Teacher Training

Needs of Society

Problems

There aren't many dance opportunities in San Diego for people that are advanced in age, have disabilities, or are struggling financially.

Solutions

To provide inclusive classes, accommodations may be needed to ensure a quality dance education for all of the students.

- Grants may be necessary to support fee waivers, scholarships, and free class.

Community Relationships

Kelly Society: Donors

Tap Fever Studios is still a relatively new organization, and we are working hard to establish a pool of donors, which will help us to support our programs for dancers with disabilities.

Volunteers

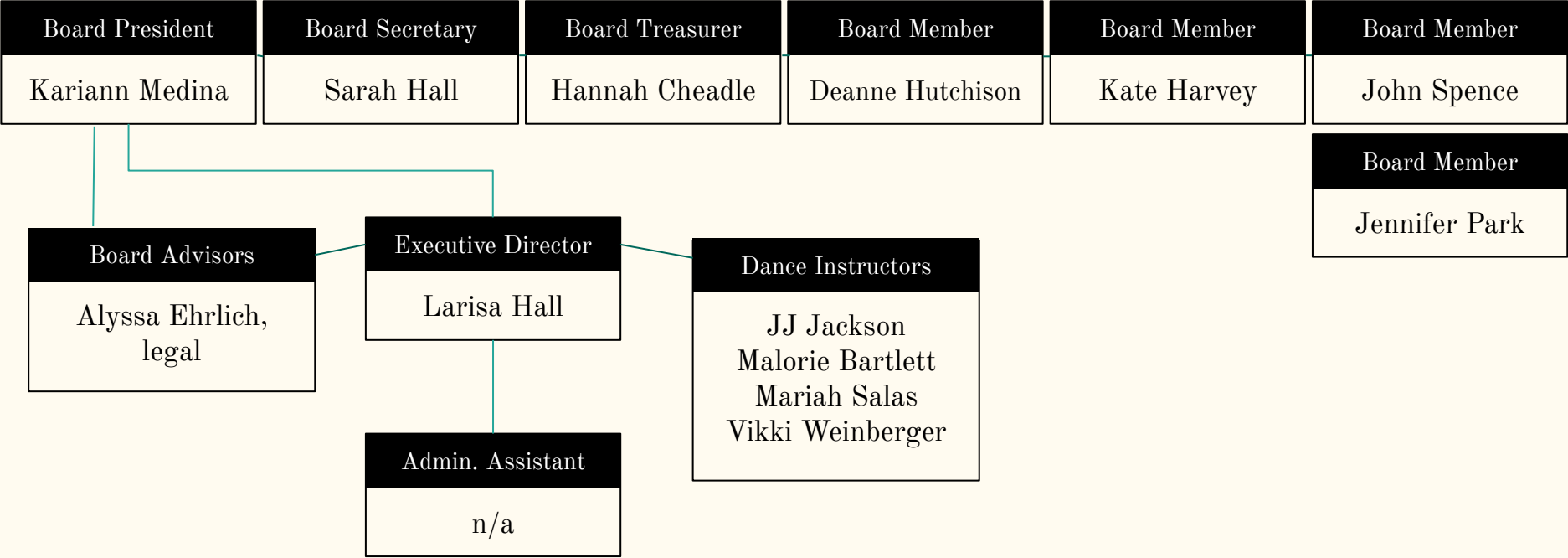
We rely on many volunteers throughout the year, and we are very lucky to have so many who believe in our cause.

- Dance class assistants
- Recital support

Partnerships

Our community partnerships include many local non-profit organizations that serve people with disabilities. Our goal is to inspire our neighbors to stay active, and share the joy of dance!

The Team



President's Report

Kariann Medina

Tap Fever has remained committed to developing a curriculum that builds self-esteem and athleticism for dancers of all abilities. Thank you to all of our parents, students, friends, instructors and Board Members who enable Tap Fever Studios to excel. As we move into 2016, we will continue to broaden our scope and develop programs that reach more adults and children.

Milestones

Moved to new location on Garnet Ave. with parking lot & freeway access.

We had to soundproof one of our walls, to not disturb the business neighbor.

Complete remodel of the website to make it more modern and informative.

Jan. 2015

April 2015

June 2015

Sept. 2015

Dec. 2015

Tap Fever Studios' 7-year anniversary of opening.

We began our senior home performance programs.

Treasurer's Report

Hannah Cheadle

The financial statements and funds of the Company are accurate, providing a true and fair view of the company's performance and financial position as of December 31, 2015.

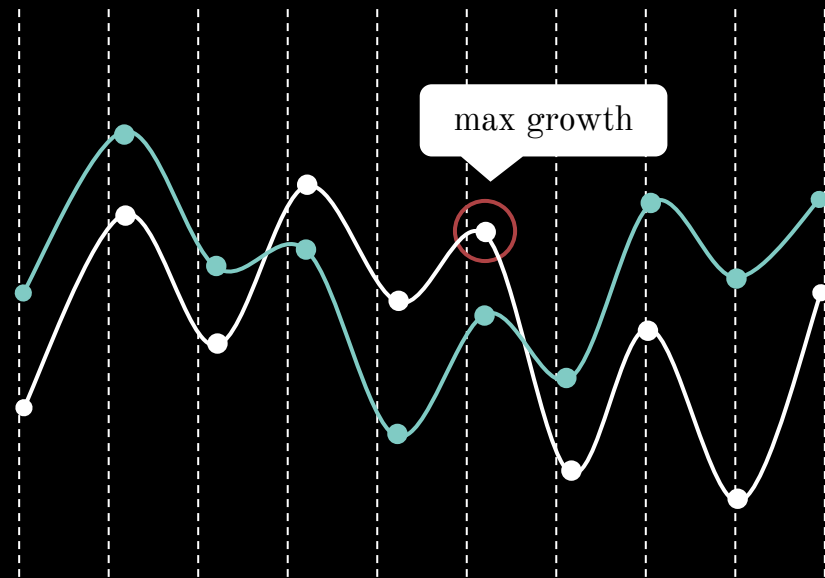
The internal controls exercised by the Company are appropriate and effective in accounting for all of its assets, liabilities, receipts, disbursements, gains and losses.

Profit & Loss

Gross Profit: \$90,755

Total Expenditures: \$80,175

Impact: 22% sales increase



Metrics

Opportunities

Teens are the most difficult age group to recruit because they typically start dance at a younger age. But Tap Fever is situated just blocks from Mission Bay High School. Also, there is a military housing neighborhood right next door, with families that are new to the area.

Accomplishments

Tap Fever has really reached out into the community to share the joy of dance.

- Taking a plunge into expanding our programs for teens, our enrollment for this age is growing.
- We've also started performing at Senior Living Facilities on a monthly basis.

Goals

Financial

Expand audience

We intend to grow our income by at least 9%, which will support more programs for dancers with disabilities.

Development

Up 30-day actives

- Perform at local senior homes
- Develop hand tapping program
- Reach out to military families

Programs

Increase conversion

We will open new adaptive dance classes, such as seated dance, and offer them at a very discounted rate, open to the community.